



MIGUEL RECIO

SENIOR IDENTITY & WEB DESIGNER

BRAND IDENTITY · WEB DESIGN · UX/UI · FRAMER

Over 10 years of experience with agencies and direct clients. I take brands from the logo to the live site: brand identity, UX/UI in Figma and builds in Framer or code (Astro), designed to bring in bookings, enquiries and sales. Based in Zamora, Spain, working remotely in English (C1) and Spanish.

EMAIL

info@miguelrecio.es

WEBSITE

miguelrecio.es

PHONE

[\(+34\) 629 280 624](tel:+34629280624)

LOCATION

Zamora, Spain · remote

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EXPERIENCE

■ CURRENTLY · REMOTE (CANADA)

MAR 2025 - PRESENT

Ballistic Arts · Freelance UI & brand designer

- Web design projects in Figma across a wide range of industries and client needs.
- Branding: logos, identity guidelines and visual systems.
- UX audits to improve site structure and user flows.

■ CURRENTLY · REMOTE (SPAIN)

JUL 2024 - PRESENT

eMascaró · Freelance UI designer

- Premium websites in Figma for clients in leisure, tourism and hospitality.
- Elegant, brand-aligned interfaces and interaction flows with a high-end finish.

■ CURRENTLY · ZAMORA (SPAIN) · REMOTE

FEB 2024 - PRESENT

Self-employed · Identity & web designer

- Freelance since 2017: the same practice I ran as MIREgráfico, now under my own name at miguelrecio.es.
- Brand identity and websites for direct clients, from the first call to the live site: strategy, identity, UX/UI in Figma and builds in Framer or code (Astro).
- 5 website templates and 18 components and icon sets published on the Framer Marketplace.
- Fixed-price website conversion audit: a diagnosis and a costed roadmap in 5 working days.

PREVIOUSLY · REMOTE (SPAIN)

AUG 2024 - JAN 2026

inventario.pro · Freelance UI designer

- User interfaces in Figma for the websites of automotive brands and dealerships.
- Clean, functional designs focused on clarity, structure and usability, aligned with each brand and its commercial goals.

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CORE SKILLS

BRAND

Brand identity
Logo and monogram design
Brand guidelines
Art direction
Typography

WEB

Web design
Framer development
Figma to Framer
E-commerce design
Responsive, mobile-first design
Technical SEO basics

UX/UI

UX/UI design
User flows and wireframes
Clickable prototypes
Design systems
UX and conversion audits

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LANGUAGES

Spanish

Native

English

C1 Advanced

International English Test, March 2024

[Certificate \(PDF\)](#)

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EARLIER CAREER

2010 - 2024

ZAMORA (SPAIN)

OCT 2017 - FEB 2024

MIREgráfico · Founder & multidisciplinary designer

- My own studio: from the first conversation to the final file, across digital and print.
- Corporate sites, landing pages, blogs and online shops (WordPress + WooCommerce).
- Complete identities with logo, visual system and guidelines; editorial, packaging, stationery and print-ready artwork.

MADRID (SPAIN)

MAY 2012 - OCT 2017

1Mas1 Comunicación y Gestión · Graphic designer & art director

- Graphic design, layout, video and art direction over 5 years: interactive digital magazines, print and digital advertising, corporate videos, posters and signage.

FIRST YEARS · 2010 - 2012

Appslab and **Lexplique LLC** (mobile app UI, Madrid and San Francisco, remote), **Sailza S.L.** (identity and website, Zamora) and **MARCA**, Unidad Editorial (infographics, 2010 World Cup).

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SELECTED WORK

miguelrecio.es/projects

E-COMMERCE · ENERGY

2025

Etrica

A 30+ page platform with an online store and a guided quote, designed mobile-first as one system, with a clickable prototype and developer handoff.

[Case study](#)
etrica.es

BRAND & WEB · AUTOMOTIVE

2026

Multitech Auto Repair

A shield built on a single module, 4 typefaces and 34-page guidelines. The website, in Framer: it opens on scroll, with interactive services and real booking.

[Brand](#)
[Website](#)

IDENTITY · LAW FIRM

2023

Marcos Hernández Rojo

A block monogram on a 5 × 4 grid, one red and Futura, from the stationery to the office window.

[Case study](#)

■ UNDER NDA

More work, shown in private. Most of my agency work is under NDA: I can walk you through it on a video call.

cal.com/miguelrecio/30min

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WHAT PEOPLE SAY

[Recommendations on LinkedIn](#)


The quality and interactivity of his prototypes have been outstanding, consistently impressing our clients and significantly reducing the typical revision cycles we usually experience.

Álvaro Amaro TECHNICAL PRODUCT MANAGER · BALLISTIC ARTS

07

TOOLS

DESIGN

Figma

Adobe Suite

Affinity

BUILD

Framer

Astro

WordPress + WooCommerce

TEAMWORK

Slack, Asana & Notion

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EDUCATION

2011 - 2012

Advanced Master's Degree in Advertising Design

Trazos School · Madrid

Graphic design, web design and motion graphics.

2006 - 2011

Bachelor's Degree in Advertising & Public Relations

Pontifical University of Salamanca

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ONGOING TRAINING

2025 - PRESENT

Ultimate Framer Master Class 2.0

Ryan Hayward

2023 - PRESENT

BONT Club / Web Design Master Class

Mentor: Adrián Somoza

2023 - PRESENT

Design Education Series

Obys

Typography principles and colour combinations.

2016 - 2023

Domestika courses

9 courses

UI, digital art direction, WordPress, monograms and lettering.